

Beamtree Holding Limited (ASX: BMT)  
ASX Announcement

Sydney, 24 February, 2022

## Beamtree appoints Mark McLellan as new Chief Financial Officer

The Board of Beamtree Holdings Limited (“Beamtree” or “the Company”) is pleased to announce the appointment of Mark McLellan as Chief Financial Officer, effective April 2022. Mark brings a wealth of experience in a technology driven high growth environment having been Chief Financial Officer and Chief Operating Officer at ASX listed rhipe Limited.

During his almost six years at rhipe, Mark oversaw a significant period of organic growth and international expansion plus managed a number of bolt-on acquisitions and most recently a sale of rhipe limited to Crayon Ltd, an overseas acquiror.

Commenting on the addition of Mark to the executive management team, Tim Kelsey, Beamtree’s Chief Executive Officer said: *“I am thrilled to have secured the appointment of Mark McLellan as Chief Financial Officer. He brings a wealth of experience to the team and has a strong track record of managing a high growth technology company in the listed arena”.*

The Board of Beamtree believe Mark has the ideal experience to support the Company with its organic and inorganic growth plans. Mark has experience in managing finance and operational teams within a high growth environment plus extensive background in strategic planning, financial modelling and mergers and acquisitions.

Mark qualified as a member of the Institute of Chartered Accountants of Scotland in 1997 and has previously worked for PricewaterhouseCoopers and Ernst & Young both in Australia and the UK. Prior to joining rhipe, Mark worked for The Royal Bank of Scotland plc (now known as NatWest plc) for 12 years, latterly in their Strategy & Corporate Development team.

The Board thanks Cassandra Chen, outgoing CFO, for her contributions since she joined Beamtree in 2020 and wish her the best in her future endeavours. Cassandra has contributed to the successful completion of a number of significant milestones in Beamtree’s history, not least the successful capital raise at the beginning of 2021 and the more recent acquisitions completed.

**-ENDS-**

Authorised for release by the Chairman of the Board.

### About Beamtree

Beamtree (formerly PKS Holdings) is an Australian pioneer that works with health organisations around the world to better capture, manage and leverage human expertise. At Beamtree we make it simple for healthcare providers to access quality information, automate wherever possible and make informed decisions. Our products enable healthcare organisations to use data and insights in a continuous cycle of learning and improvement, driving quality, safety and efficiency:

Five core pillars and associated software products

1. Core Diagnostics Technology - *Rippledawn*
2. Computer Assisted Coding – *Q Code, PICQ & RISQ*
3. AI Clinical Decision Support - *Ainsoff*
4. Analytical and Data insights – *Potential(x) data insights*
5. Professional advisory and services – *Health data audit*

For further information visit [beamtree.com.au](https://beamtree.com.au).

**Tim Kelsey**  
CEO Beamtree Holdings

**Mike Hill**  
Chairman, Beamtree Holdings