

International health leader joins Beamtree board

Beamtree announces appointment of Prof Mark Britnell

Beamtree Holdings Limited (“Beamtree” or “the Company”) (ASX:BMT), a leading provider of AI decision support and data insights solutions, is delighted to announce the appointment of Mark Britnell to the board of directors.

Prof Britnell has worked in more than 81 countries, advising governments and health systems on improving outcomes and value with expertise in supporting transformation through adoption of digital technologies, including AI and workforce automation.

Prof Britnell is an active leader in all Beamtree’s key growth markets including Australia and New Zealand, Saudi Arabia, Canada and the UK and was formerly global head of health for KPMG. He also chairs the Beamtree Global Impact Committee, a group of international experts who promote thought leadership on improving health outcomes in global healthcare.

‘I’m delighted to join the board of Beamtree as it develops its brand internationally. As well as being a market leader in Australia, Beamtree now has operations in 25 countries. I hope my personal experience of working in 81 countries will help customers around the world,’ Prof Britnell said. ‘Beamtree is at the leading edge of health AI and has developed tools to make care safer and smarter for patients, reduce costs, save staff time, and improve productivity’.

Emma Gray, chair of Beamtree said: ‘We are delighted to welcome Prof Britnell to our board. He brings extraordinary international experience in healthcare and will make a key contribution to guiding the implementation of Beamtree’s international strategy so that it brings the benefits of AI to support the best value and highest quality healthcare.’

Prof Britnell is a professor at the Global Business School for Health at University College London and at the Rotman School of Management, University of Toronto, where he teaches the next generation of healthcare leaders on the comparative performance of health systems globally.

He started his career on the NHS Graduate Management Training Scheme and became one of the youngest ever teaching hospital chief executives at 34, leading University Hospitals Birmingham where he masterminded the largest new hospital development in NHS history. He went onto run NHS South Central, leading the NHS from Oxford to the Isle of Wight before taking a position as a Director General at the Department of Health where he sat on the NHS Management Board.

He joined KPMG in 2009 as Global Head of Health and later became Global Head of Health, Government & Infrastructure, responsible for nearly one-quarter of KPMG global revenues. He was made Vice Chair of KPMG UK in 2020 and has written two books which have sold in 106 countries and been translated into Mandarin, Korean and Portuguese. ‘In Search of the Perfect Health System’ won first prize awards in China and the UK and his second book,

'Human: Solving the Global Workforce Crisis in Healthcare' anticipated the world-wide shortage of healthcare staff.

From 2023, Prof Britnell has established his own enterprise and has a portfolio of positions in North America, Europe, the Middle East and Australia. He also sits on the Board of the King's Fund in the UK.

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Authorised for release by the Chair of the Board.

For further information, please email investor@beamtree.com.au

About Beamtree

A leading provider of AI decision support and data insights solutions, Beamtree supports healthcare providers globally. They believe in creating a better future for health by turning data into insights and action through automation. They help solve real-world problems in healthcare by developing smart tools that aim to improve patient outcomes. Their solutions and services offer customers an unrivalled range of analytics across four key product segments:

- **Diagnostic Technology:** Enabling the effective delivery of diagnostic services as they underpin the future of health and personalised medicine.
- **Clinical Decision Support:** Combining human and artificial expertise together to enhance decisions that improve care, value and experience.
- **Coding Assistance and Data Quality:** Digitising and automating workflows with data, classification, coding & technical expertise to improve information standardisation, quality and timeliness.
- **Analytics and Knowledge Networks:** Combining data analytics solutions with peer-to-peer alliances that accelerate innovation and knowledge diffusion.